



| | |
|----------------------|-------------------|
| | WUSA |
| Primary AE: | Aaron Ashe |
| Sales Office: | T-WAS |
| Sales Region: | NAT |

| | |
|---------------------------|------------------|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

New Business Thru: _____
Order Separation: **00:15:00**
Advertiser External ID: _____
Agency External ID: _____

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|---------------------|---------------------|-------------|
| November 2012 | 91 | \$137,725.00 | \$117,066.25 | 0.00 |
| Totals | 91 | \$137,725.00 | \$117,066.25 | 0.00 |

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WBDC | 1% | \$5,988.04 |
| WDCA | 1% | \$5,988.04 |
| WJLA | 19% | \$113,772.83 |
| WMDO | 0% | \$0.00 |
| WPXW | 0% | \$0.00 |
| WRC | 35% | \$209,581.52 |
| WTTG | 21% | \$125,748.91 |
| WWPX | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------|-------|-------------------|---------|-----|-------------|----------|-----|---------------|------|-------|------------|
| E 1 | WUSA | 10/29/12 | 11/01/12 | 5-6a 9 News @ 5a | CM | 5-6a | MTWT--- | :30 | 4 | \$450.00 | P-2 | 0.00 | NM | 4 | \$1,800.00 |
| | | | | 9News @ 5a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWT--- | | 4 | | | \$450.00 | | | 0.00 | | | |
| E 2 | WUSA | 10/29/12 | 11/02/12 | 6-7a 9 News @ 6a | CM | 6-7a | MTWTF-- | :30 | 5 | \$500.00 | P-2 | 0.00 | NM | 5 | \$2,500.00 |
| | | | | 9News @ 6a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | | \$500.00 | | | 0.00 | | | |

Order / Rev: 683633
 Alt Order #: 06143058
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: Kaine,T/D/Sen/VA
 Product Desc: KAINE FOR SENATE
 Estimate: 11069
 WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-----------------------------------------------------------------|-------|--------------------------------------|-----|-------------|------------|-----|---------------|------|-------|------------|
| E 3 | WUSA | 10/29/12 | 11/02/12 | CBS This Morning CBS This Morning | CM | 7-9a MTWTF-- | :30 | 5 | \$300.00 | P-2 | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | \$300.00 | | | 0.00 | | | |
| E 4 | WUSA | 11/03/12 | 11/03/12 | 8-10a Sa CBS This MorGM CBS This Morning: Saturday | CM | 8-10AM -----S- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 1 | | \$150.00 | | | 0.00 | | | |
| E 5 | WUSA | 10/29/12 | 11/02/12 | Price Is Right The Price Is Right | CM | 11a-12p M-W-F-- | :30 | 3 | \$375.00 | P-3 | 0.00 | NM | 3 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M-W-F-- | | 3 | | \$375.00 | | | 0.00 | | | |
| E 6 | WUSA | 10/30/12 | 11/01/12 | 9 News @ Noon 9 News @ Noon | CM | 12-1230P -T-T--- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -T-T--- | | 2 | | \$300.00 | | | 0.00 | | | |
| E 7 | WUSA | 11/02/12 | 11/02/12 | DT Soaps | CM | 9A-3P -----F-- (12:30 PM-3:00 PM) | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----F-- | | 1 | | \$400.00 | | | 0.00 | | | |
| E 8 | WUSA | 11/04/12 | 11/04/12 | CBS Sunday Morning CBS Sunday Morning | CM | 9-1030a -----S | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | 1 | | \$1,000.00 | | | 0.00 | | | |
| E 9 | WUSA | 10/29/12 | 10/31/12 | 3-4p The Doctors | CM | 3-4p M-W---- | :30 | 2 | \$225.00 | P-3 | 0.00 | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M-W---- | | 2 | | \$225.00 | | | 0.00 | | | |
| E 10 | WUSA | 10/30/12 | 11/01/12 | 4-5p Dr. Phil | CM | 4-5p -T-T--- | :30 | 2 | \$325.00 | P-3 | 0.00 | NM | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -T-T--- | | 2 | | \$325.00 | | | 0.00 | | | |
| E 11 | WUSA | 10/29/12 | 11/02/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p MTWTF-- | :30 | 10 | \$700.00 | P-2 | 0.00 | NM | 10 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 10 | | \$700.00 | | | 0.00 | | | |
| E 12 | WUSA | 10/29/12 | 11/02/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p MTWTF-- | :30 | 5 | \$900.00 | P-2 | 0.00 | NM | 5 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | \$900.00 | | | 0.00 | | | |
| E 13 | WUSA | 10/29/12 | 11/02/12 | 9 News Tonight 7p 9 News Tonight 7p | CM | 7-730p MTWTF-- | :30 | 5 | \$800.00 | P-2 | 0.00 | NM | 5 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 5 | | \$800.00 | | | 0.00 | | | |
| E 14 | WUSA | 11/03/12 | 11/03/12 | 9 News @ 6p Sat 9 News @ 6p Sat | CM | Sat 6-630p -----S- | :30 | 1 | \$350.00 | P-2 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 1 | | \$350.00 | | | 0.00 | | | |
| E 15 | WUSA | 11/03/12 | 11/03/12 | CBS Evening News SatuGM CBS Evening News Saturday | CM | Sat 630-7p -----S- | :30 | 1 | \$600.00 | P-3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 1 | | \$600.00 | | | 0.00 | | | |
| E 16 | WUSA | 11/04/12 | 11/04/12 | CBS Evening News SunGM CBS Evening News | CM | 6-630P -----S | :30 | 1 | \$600.00 | P-3 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | 1 | | \$600.00 | | | 0.00 | | | |
| E 17 | WUSA | 11/04/12 | 11/04/12 | 9 News @ 630p Sun 9 News @ 630PM Sunday | CM | 630-7P -----S | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | 1 | | \$2,500.00 | | | 0.00 | | | |
| E 30 | WUSA | 10/29/12 | 11/02/12 | Letterman Late Night with David Lettermar(11:35 PM-12:35 XM) | CM | 1135P-1237A M-W-F-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M-W-F-- | | 3 | | \$400.00 | | | 0.00 | | | |
| E 31 | WUSA | 11/05/12 | 11/06/12 | 5-6a 9 News @ 5a 9News @ 5a | CM | 5-6a MT----- | :30 | 2 | \$450.00 | P-2 | 0.00 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 683633
 Alt Order #: 06143058
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: Kaine,T/D/Sen/VA
 Product Desc: Kaine FOR SENATE
 Estimate: 11069
 WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-----------------------------------------------------------------|-------|----------------------------------|-----|-------------------|-------------|-----|---------------|------|-------|-------------|
| E 17 | WUSA | 11/04/12 | 11/04/12 | 9 News @ 630p Sun 9 News @ 630PM Sunday | CM | 630-7P -----S | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$400.00 | | 0.00 | | | |
| E 18 | WUSA | 10/30/12 | 11/02/12 | Entertainment Tonight Entertainment Tonight | CM | 730-8P -T-TF-- | :30 | 3 | \$800.00 | P-3 | 0.00 | NM | 3 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -T-TF-- | | | | 3 | \$800.00 | | 0.00 | | | |
| E 19 | WUSA | 10/29/12 | 10/29/12 | Mon Prime A Met Mother/2 Broke Girls | CM | 8-9P M----- | :30 | 1 | \$4,000.00 | P-3 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M----- | | | | 1 | \$4,000.00 | | 0.00 | | | |
| E 20 | WUSA | 10/30/12 | 10/30/12 | Tue Prime A NCIS | CM | 8-9P -T----- | :30 | 1 | \$14,000.00 | P-2 | 0.00 | NM | 1 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -T----- | | | | 1 | \$14,000.00 | | 0.00 | | | |
| E 21 | WUSA | 10/31/12 | 10/31/12 | Wed Prime B Criminal Minds | CM | 9-10P --W---- | :30 | 1 | \$10,000.00 | P-2 | 0.00 | NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$10,000.00 | | 0.00 | | | |
| E 22 | WUSA | 11/01/12 | 11/01/12 | Thu Prime C The Mentalist | CM | 10-11P ---T--- | :30 | 1 | \$9,000.00 | P-2 | 0.00 | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$9,000.00 | | 0.00 | | | |
| E 23 | WUSA | 11/02/12 | 11/02/12 | Fri Prime B CSI: NY | CM | 9-10P (9:00 PM-10:00 PM) ----F-- | :30 | 1 | \$2,200.00 | P-3 | 0.00 | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$2,200.00 | | 0.00 | | | |
| E 24 | WUSA | 11/03/12 | 11/03/12 | Sat Prime C 48 Hours Mystery | CM | 10-11P -----S- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 25 | WUSA | 11/04/12 | 11/04/12 | Sun Prime A 60 Minutes | CM | 7-8P -----S | :30 | 1 | \$16,000.00 | P-2 | 0.00 | NM | 1 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$16,000.00 | | 0.00 | | | |
| E 26 | WUSA | 11/04/12 | 11/04/12 | Sun Prime C The Good Wife | CM | 9-10P -----S | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$6,000.00 | | 0.00 | | | |
| E 27 | WUSA | 10/29/12 | 11/02/12 | 9 News @ 11p 9 News @ 11p | CM | M-Su 11-1135p MTWTF-- | :30 | 5 | \$2,500.00 | P-2 | 0.00 | NM | 5 | \$12,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 5 | \$2,500.00 | | 0.00 | | | |
| E 28 | WUSA | 11/03/12 | 11/03/12 | 9 News @ 11p 9 News @ 11p | CM | M-Su 11-1135p -----S- | :30 | 1 | \$2,500.00 | P-2 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 29 | WUSA | 11/04/12 | 11/04/12 | 9 News @ 11p 9 News @ 11p | CM | M-Su 11-1135p -----S | :30 | 1 | \$2,500.00 | P-2 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 30 | WUSA | 10/29/12 | 11/02/12 | Letterman Late Night with David Letterman(11:35 PM-12:35 XM) | CM | 1135P-1237A M-W-F-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M-W-F-- | | | | 3 | \$400.00 | | 0.00 | | | |
| E 31 | WUSA | 11/05/12 | 11/06/12 | 5-6a 9 News @ 5a 9News @ 5a | CM | 5-6a MT----- | :30 | 2 | \$450.00 | P-2 | 0.00 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 683633
 Alt Order #: 06143058
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: Kaine,T/D/Sen/VA
 Product Desc: KAINE FOR SENATE
 Estimate: 11069
 WUSA

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-----------------------------------------------------------------|-------|-------------------------------------|-----|-------------|-------------|-----|---------------|------|-------|-------------|
| E 31 | WUSA | 11/05/12 | 11/06/12 | 5-6a 9 News @ 5a 9News @ 5a | CM | 5-6a MT----- | :30 | 2 | \$450.00 | P-2 | 0.00 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | 2 | | \$450.00 | | | 0.00 | | | |
| E 32 | WUSA | 11/05/12 | 11/06/12 | 6-7a 9 News @ 6a 9News @ 6a | CM | 6-7a MT----- | :30 | 2 | \$500.00 | P-2 | 0.00 | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | 2 | | \$500.00 | | | 0.00 | | | |
| E 33 | WUSA | 11/05/12 | 11/06/12 | CBS This Morning CBS This Morning | CM | 7-9a MT----- | :30 | 2 | \$300.00 | P-2 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | 2 | | \$300.00 | | | 0.00 | | | |
| E 34 | WUSA | 11/06/12 | 11/06/12 | Price Is Right The Price is Right | CM | 11a-12p -T----- | :30 | 1 | \$375.00 | P-3 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | -T----- | | 1 | | \$375.00 | | | 0.00 | | | |
| E 35 | WUSA | 11/05/12 | 11/05/12 | 9 News @ Noon 9 News @ Noon | CM | 12-1230P M----- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$300.00 | | | 0.00 | | | |
| E 36 | WUSA | 11/05/12 | 11/06/12 | DT Soaps | CM | 9A-3P MT----- (12:30 PM-3:00 PM) | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | 2 | | \$400.00 | | | 0.00 | | | |
| E 37 | WUSA | 11/06/12 | 11/06/12 | 4-5p Dr. Phil | CM | 4-5p -T----- | :30 | 1 | \$325.00 | P-3 | 0.00 | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | -T----- | | 1 | | \$325.00 | | | 0.00 | | | |
| E 38 | WUSA | 11/05/12 | 11/05/12 | 9 News @ 5p 9 News @ 5p | CM | 5-6p M----- | :30 | 2 | \$700.00 | P-2 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 2 | | \$700.00 | | | 0.00 | | | |
| E 39 | WUSA | 11/05/12 | 11/05/12 | 9 News @ 6p 9 News @ 6p | CM | 6-630p M----- | :30 | 1 | \$900.00 | P-2 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$900.00 | | | 0.00 | | | |
| E 40 | WUSA | 11/05/12 | 11/05/12 | CBS Evening News CBS Evening News | CM | 630-7p M----- | :30 | 1 | \$3,500.00 | P-2 | 0.00 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$3,500.00 | | | 0.00 | | | |
| E 41 | WUSA | 11/05/12 | 11/05/12 | 9 News Tonight 7p 9 News Tonight 7p | CM | 7-730p M----- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$800.00 | | | 0.00 | | | |
| E 42 | WUSA | 11/05/12 | 11/05/12 | Entertainment Tonight Entertainment Tonight | CM | 730-8P M----- | :30 | 1 | \$800.00 | P-3 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$800.00 | | | 0.00 | | | |
| E 43 | WUSA | 11/05/12 | 11/05/12 | Mon Prime B Two and Half Men/Mike and Mo | CM | 9-10P M----- | :30 | 1 | \$12,000.00 | P-2 | 0.00 | NM | 1 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$12,000.00 | | | 0.00 | | | |
| E 44 | WUSA | 11/05/12 | 11/05/12 | 9 News @ 11p 9 News @ 11p | CM | M-Su 11-1135p M----- | :30 | 1 | \$2,500.00 | P-2 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$2,500.00 | | | 0.00 | | | |
| E 45 | WUSA | 11/05/12 | 11/05/12 | Letterman Late Night with David Letterman(11:35 PM-12:35 XM) | CM | 1135P-1237A M----- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$400.00 | | | 0.00 | | | |

| | |
|---------------|------------------|
| Advertiser: | Kaine,T/D/Sen/VA |
| Product Desc: | KAINE FOR SENATE |
| Estimate: | 11069 |

Estimate: 11069

| | | |
|---------------|-----------|---------------------|
| Totals | 91 | \$137,725.00 |
|---------------|-----------|---------------------|

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !! FROM REP
ORDER WORKSHEET HARRIS RPT.

REP HEADLINE# 6143058

MAY14/12 14.47
*** WUSA-TV ***

| BS LN# | REP LN# | CD | DAYS | BEGIN TIME | END TIME | PTRN | LNTH | BEGIN DATE | END DATE | CLS 13/ | SEC 14/ | PLAN | PLAN 16/ | SPT /WK | RATE SPOT 18/ | STATION CD | CD | SC# | STS CD | SPOT 23/ | SPOT /LIN |
|--------------------------|------------|-------|-------------|---------------|-------------|------|------|---------------|-------------|------------|------------|------|-------------|------------|---------------------|---------------|----|-----|-----------|-------------|--------------|
| 3 | | M-F | 700A-900A | | | | 30 | 10/29 | 11/02 | | | | | 5 | \$300.00 | | | | | 5 | |
| PROGRAM : EARLY SHOW | | | | | | | | | | | | | | | | | | | | | |
| 4 | | SAT | 800A-1000A | | | | 30 | 11/03 | 11/03 | | | | | 1 | \$150.00 | | | | | 1 | |
| PROGRAM : CBS SAT MORN | | | | | | | | | | | | | | | | | | | | | |
| 5 | | M,W,F | 1100A-1200N | | | | 30 | 10/29 | 11/02 | | | | | 3 | \$375.00 | | | | | 3 | |
| PROGRAM : PRICE IS RIGHT | | | | | | | | | | | | | | | | | | | | | |
| 6 | | TU,TH | 1200N-1230P | | | | 30 | 10/30 | 11/01 | | | | | 2 | \$300.00 | | | | | 2 | |
| PROGRAM : NOON NEWS | | | | | | | | | | | | | | | | | | | | | |
| 7 | | FRI | 1230P-300P | | | | 30 | 11/02 | 11/02 | | | | | 1 | \$400.00 | | | | | 1 | |
| PROGRAM : CB SOAPS | | | | | | | | | | | | | | | | | | | | | |
| 8 | | SUN | 900A-1030A | | | | 30 | 11/04 | 11/04 | | | | | 1 | \$1,000.00 | | | | | 1 | |
| PROGRAM : CBS SUN MORN | | | | | | | | | | | | | | | | | | | | | |
| 9 | | M,W | 300P-400P | | | | 30 | 10/29 | 10/31 | | | | | 2 | \$225.00 | | | | | 2 | |
| PROGRAM : THE DOCTORS | | | | | | | | | | | | | | | | | | | | | |
| 10 | | TU,TH | 400P-500P | | | | 30 | 10/30 | 11/01 | | | | | 2 | \$325.00 | | | | | 2 | |
| PROGRAM : DR PHIL | | | | | | | | | | | | | | | | | | | | | |
| 11 | | M-F | 500P-600P | | | | 30 | 10/29 | 11/02 | | | | | 10 | \$700.00 | | | | | 10 | |
| PROGRAM : 5P NEWS | | | | | | | | | | | | | | | | | | | | | |
| 12 | | M-F | 600P-630P | | | | 30 | 10/29 | 11/02 | | | | | 5 | \$900.00 | | | | | 5 | |
| PROGRAM : 6P NEWS | | | | | | | | | | | | | | | | | | | | | |
| 13 | | M-F | 700P-730P | | | | 30 | 10/29 | 11/02 | | | | | 5 | \$800.00 | | | | | 5 | |
| PROGRAM : 7P NEWS | | | | | | | | | | | | | | | | | | | | | |
| 14 | | SAT | 600P-630P | | | | 30 | 11/03 | 11/03 | | | | | 1 | \$350.00 | | | | | 1 | |
| PROGRAM : SAT 6P NEWS | | | | | | | | | | | | | | | | | | | | | |

FAX# 703 528 7880

HARRIS RPT. FROM REP

MAY14/12 14.47

*** WUSA-TV ***

REP HEADLINE# 6143058

| BS LN# | REP LN# | CD | DAYS | BEGIN TIME | END TIME | PTRN | LNTH | BEGIN DATE | END DATE | CLS 13/ | SEC 14/ | PLAN | PLAN PRICE 16/ | SPT /WK | RATE SPOT 18/ | STATION CD | SC# | STS CD 23/ | SPOT /LIN |
|-----------|----------------------------|----|---------|---------------|-------------|------|------|---------------|-------------|------------|------------|------|----------------------|------------|---------------------|---------------|-----|------------------|--------------|
| | 15 | | SAT | 630P-700P | | | 30 | 11/03 | 11/03 | | | B3 | | 1 | \$600.00 | | | | 1 |
| | PROGRAM : CBS EVE NEWS | | | | | | | | | | | | | | | | | | |
| | 16 | | SUN | 600P-630P | | | 30 | 11/04 | 11/04 | | | B3 | | 1 | \$600.00 | | | | 1 |
| | PROGRAM : CBS EVE NEWS | | | | | | | | | | | | | | | | | | |
| | 17 | | SUN | 630P-700P | | | 30 | 11/04 | 11/04 | | | B3 | | 1 | \$400.00 | | | | 1 |
| | PROGRAM : SUNDAY 630P NEWS | | | | | | | | | | | | | | | | | | |
| | 18 | | TU,TH-F | 730P-800P | | | 30 | 10/30 | 11/02 | | | B3 | | 3 | \$800.00 | | | | 3 |
| | PROGRAM : ET | | | | | | | | | | | | | | | | | | |
| | 19 | | MON | 800P-900P | | | 30 | 10/29 | 10/29 | | | B3 | | 1 | \$4,000.00 | | | | 1 |
| | PROGRAM : MOTHER/2 GIRLS | | | | | | | | | | | | | | | | | | |
| | 20 | | TUE | 800P-900P | | | 30 | 10/30 | 10/30 | | | B2 | | 1 | 14000.00 | | | | 1 |
| | PROGRAM : NCIS | | | | | | | | | | | | | | | | | | |
| | 21 | | WED | 900P-1000P | | | 30 | 10/31 | 10/31 | | | B2 | | 1 | 10000.00 | | | | 1 |
| | PROGRAM : CRIMINAL MINDS | | | | | | | | | | | | | | | | | | |
| | 22 | | THU | 1000P-1100P | | | 30 | 11/01 | 11/01 | | | B2 | | 1 | \$9,000.00 | | | | 1 |
| | PROGRAM : MENTALIST | | | | | | | | | | | | | | | | | | |
| | 23 | | FRI | 900P-1000P | | | 30 | 11/02 | 11/02 | | | B3 | | 1 | \$2,200.00 | | | | 1 |
| | PROGRAM : CSI NY | | | | | | | | | | | | | | | | | | |
| | 24 | | SAT | 1000P-1100P | | | 30 | 11/03 | 11/03 | | | B3 | | 1 | \$1,200.00 | | | | 1 |
| | PROGRAM : 48 HRS | | | | | | | | | | | | | | | | | | |
| | 25 | | SUN | 700P-800P | | | 30 | 11/04 | 11/04 | | | B2 | | 1 | 16000.00 | | | | 1 |
| | PROGRAM : 60 MIN | | | | | | | | | | | | | | | | | | |
| | 26 | | SUN | 900P-1000P | | | 30 | 11/04 | 11/04 | | | B3 | | 1 | \$6,000.00 | | | | 1 |
| | PROGRAM : THE GOOD WIFE | | | | | | | | | | | | | | | | | | |

REP HEADLINE# 6143058

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

MAY14/12 14.47
*** WUSA-TV ***

| BS | REP | | | BEGIN | END | | | BEGIN | END | CLS | SEC | | PLAN | PRICE | SPT | RATE | STATION | CD | SPOT |
|-----|-----|----|------|------------------------------|-------|------|------|-------|-------|-----|-----|------|------|-------|------------|------|---------|-----|------|
| LN# | LN# | CD | DAYS | TIME | TIME | PTRN | LNTH | DATE | DATE | 13/ | 14/ | PLAN | 16/ | /WK | 18/ | CD | SC# | 23/ | /LIN |
| | 39 | | MON | 600P | 630P | | 30 | 11/05 | 11/05 | | | P2 | | 1 | \$900.00 | | | | 1 |
| | | | | PROGRAM : 6P NEWS | | | | | | | | | | | | | | | |
| | 40 | | MON | 630P | 700P | | 30 | 11/05 | 11/05 | | | P2 | | 1 | \$3,500.00 | | | | 1 |
| | | | | PROGRAM : CBS EVE NEWS | | | | | | | | | | | | | | | |
| | 41 | | MON | 700P | 730P | | 30 | 11/05 | 11/05 | | | P2 | | 1 | \$800.00 | | | | 1 |
| | | | | PROGRAM : 7P NEWS | | | | | | | | | | | | | | | |
| | 42 | | MON | 730P | 800P | | 30 | 11/05 | 11/05 | | | P3 | | 1 | \$800.00 | | | | 1 |
| | | | | PROGRAM : ET | | | | | | | | | | | | | | | |
| | 43 | | MON | 900P | 1000P | | 30 | 11/05 | 11/05 | | | P2 | | 1 | 12000.00 | | | | 1 |
| | | | | PROGRAM : 2.5 MEN/MIKE&MOLLY | | | | | | | | | | | | | | | |
| | 44 | | MON | 1100P | 1135P | | 30 | 11/05 | 11/05 | | | P2 | | 1 | \$2,500.00 | | | | 1 |
| | | | | PROGRAM : 11P NEWS | | | | | | | | | | | | | | | |
| | 45 | | MON | 1135P | 1235A | | 30 | 11/05 | 11/05 | | | P3 | | 1 | \$400.00 | | | | 1 |
| | | | | PROGRAM : LETTERMAN | | | | | | | | | | | | | | | |

NOV/12 137725.00

CONTRACT TOTAL 137725.00
TOTAL SPOTS 91

MARKET TOTALS \$598,804 WUSA 23% WTTG 21% WJLA 19% WRC 35% WDCA 1% WDCW 1% CABL 0%

SVC- NSI
DEMOS- RA35+*